



Bright Now! Dental Opens First Office in Kennewick, WA
Company Expanding to Meet Growing Need for Convenient, Affordable Dental Care

Irvine, Calif., (December 12, 2018) — Smile Brands Inc., one of the nation’s leading providers of business support services to dental groups in the United States, today announced the grand opening of another affiliated [Bright Now! Dental](#) office. The new office will be the first for the Tri-Cities region and the 23rd office in Washington state.

Bright Now! is one of the fastest growing dental care providers in Washington with double-digit growth in new patients over the past 12 months. The new location in the Tri-Cities comes at a time when the area is experiencing year-over-year population growth.

Bright Now! patients enjoy the convenient hours, comfortable offices and full-service care they receive at Bright Now! Dental offices. All locations provide preventative care and general dentistry, plus most offices also offer specialty care services, such as orthodontics (braces), Invisalign®, oral surgery, periodontics, and endodontics. The new location at 1220 N Columbia Center Blvd in Kennewick will be open six days a week including evenings and Saturdays. Bright Now! Dental offices in Washington accept most major insurance plans, including Delta and Cigna, and offer flexible financing options so patients can afford the care they need.

To celebrate its grand opening, the new Kennewick dental office will offer a special \$29 New Patient Check-Up Package including exam and digital x-rays and \$100 off dental services over \$300. Please visit the Bright Now! website for additional [patient dental offers in Washington](#). The opening of the Kennewick office helps Smile Brands and its affiliated dental groups achieve their mission to provide “Smiles for Everyone”® by bringing affordable dental care to local neighborhoods.

Leading the clinical team in the new Bright Now! Office is Dr. Robert Stockton. “Aside from providing the highest quality of care, building trust and rapport with my patients is something I feel deeply passionate about,” says Dr. Stockton. “There’s nothing better than creating a dental experience that you and the patient feel confident about.”

This new office is open Mondays and Fridays from 8am – 5pm, Tuesdays and Wednesdays from 10am – 7pm, Thursdays from 9am-6pm and Saturdays from 8:30am-4:30pm.

Prospective patients can call the new Kennewick, Bright Now! Dental office at 509-378-3530 or toll-free at 1-888-BRIGHT NOW (1-888-274-4486), or [visit us online](#) to schedule an appointment at our new Kennewick location.

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports approximately 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental and P3 Dental Group offices in 16 states, including Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, Nevada, Ohio, Oregon, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.